

A SNOWBALL'S CHANCE IN HELL: DOING FIELDWORK WITH ACTIVE RESIDENTIAL BURGLARS

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Criminologists long have recognized the importance of field studies of active offenders. Nevertheless, the vast majority of them have shied away from researching criminals "in the wild" in the belief that doing so is impractical. This article, based on the authors' fieldwork with 105 currently active residential burglars, challenges that assumption. Specifically, it describes how the authors went about finding these offenders and obtaining their cooperation. Further, it considers the difficulties involved in maintaining an on-going field relationship with those who lead chaotic lives. And lastly, the article outlines the characteristics of the sample, noting important ways in which it differs from one collected through criminal justice channels.

Criminologists long have recognized the importance of field studies of active offenders. More than 2 decades ago, for example, Polsky (1969, p. 116) observed that "we can no longer afford the convenient fiction that in studying criminals in their natural habitat, we would discover nothing really important that could not be discovered from criminals behind bars." Similarly, Sutherland and Cressey (1970) noted that:

Those who have had intimate contacts with criminals "in the open" know that criminals are not "natural" in police stations, courts, and prisons, and that they

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must be studied in their everyday life outside of institutions if they are to be understood. By this is meant that the investigator must associate with them as one of them, seeing their lives and conditions as the criminals themselves see them. In this way, he can make observations which can hardly be made in any other way. Also, his observations are of unapprehended criminals, not the criminals selected by the processes of arrest and imprisonment. (p. 68)

And McCall (1978, p. 27) also cautioned that studies of incarcerated offenders are vulnerable to the charge that they are based on "unsuccessful criminals, on the supposition that successful criminals are not apprehended or at least are able to avoid incarceration." This charge, he asserts, is "the most central bogeyman in the criminologist's demonology" (also see Cromwell, Olson, and Avery 1991; Hagedorn 1990; Watters and Biernacki 1989).

Although generally granting the validity of such critiques, most criminologists have shied away from studying criminals, so to speak, in the wild. Although their reluctance to do so undoubtedly is attributable to a variety of factors (e.g., Wright and Bennett 1990), probably the most important of these is a belief that this type of research is impractical. In particular, how is one to locate active criminals and obtain their cooperation?

The entrenched notion that field-based studies of active offenders are unworkable has been challenged by Chambliss (1975) who asserts that:

The data on organized crime and professional theft as well as other presumably difficult-to-study events are much more available than we usually think. All we really have to do is to get out of our offices and onto the street. The data are there; the problem is that too often [researchers] are not. (p. 39)

Those who have carried out field research with active criminals would no doubt regard this assertion as overly simplistic, but they probably would concur with Chambliss that it is easier to find and gain the confidence of such offenders than commonly is imagined. As Hagedorn (1990, p. 251) has stated: "Any good field researcher . . . willing to spend the long hours necessary to develop good informants can solve the problem of access."

We recently completed the fieldwork for a study of residential burglars, exploring, specifically, the factors they take into account when contemplating the commission of an offense. The study is being done on the streets of St. Louis, Missouri, a declining "rust belt" city. As part of this study, we located and interviewed 105 active offenders. We also took 70 of these offenders to the site of a recent burglary and asked them to reconstruct the crime in considerable detail. In the following pages, we will discuss how we found these offenders and obtained their cooperation. Further, we will

consider the difficulties involved in maintaining an on-going field relationship with these offenders, many of whom lead chaotic lives. Lastly, we will outline the characteristics of our sample, suggesting ways in which it differs from one collected through criminal justice channels.

LOCATING THE SUBJECTS

In order to locate the active offenders for our study, we employed a "snowball" or "chain referral" sampling strategy. As described in the literature (e.g., Sudman 1976; Watters and Biernacki 1989), such a strategy begins with the recruitment of an initial subject who then is asked to recommend further participants. This process continues until a suitable sample has been "built."

The most difficult aspect of using a snowball sampling technique is locating an initial contact or two. Various ways of doing so have been suggested. McCall (1978), for instance, recommends using a "chain of referrals":

If a researcher wants to make contact with, say, a bootlegger, he thinks of the person he knows who is closest in the social structure to bootlegging. Perhaps this person will be a police officer, a judge, a liquor store owner, a crime reporter, or a recently arrived Southern migrant. If he doesn't personally know a judge or a crime reporter, he surely knows someone (his own lawyer or a circulation clerk) who does and who would be willing to introduce him. By means of a very short chain of such referrals, the researcher can obtain an introduction to virtually any type of criminal. (p. 31)

This strategy can be effective and efficient, but can also have pitfalls. In attempting to find active offenders for our study, we avoided seeking referrals from criminal justice officials for both practical and methodological reasons. From a practical standpoint, we elected not to use contacts provided by police or probation officers, fearing that this would arouse the suspicions of offenders that the research was the cover for a "sting" operation. One of the offenders we interviewed, for example, explained that he had not agreed to participate earlier because he was worried about being set up for an arrest: "I thought about it at first because I've seen on T.V. telling how [the police] have sent letters out to people telling 'em they've won new sneakers and then arrested 'em." We also did not use referrals from law enforcement or corrections personnel to locate our subjects owing to a methodological concern that a sample obtained in this way may be highly unrepresentative of the total population of active offenders. It is likely, for instance, that such a sample

would include a disproportionate number of unsuccessful criminals, that is, those who have been caught in the past (e.g., Hagedorn 1990). Further, this sample might exclude a number of successful offenders who avoid associating with colleagues known to the police. Rengert and Wasilchick (1989, p. 6) used a probationer to contact active burglars, observing that the offenders so located "were often very much like the individual who led us to them."

A commonly suggested means of making initial contact with active offenders other than through criminal justice sources involves frequenting locales favored by criminals (see Chambliss 1975; Polsky 1969; West 1980). This strategy, however, requires an extraordinary investment of time as the researcher establishes a street reputation as an "all right square" (Irwin 1972, p. 123) who can be trusted. Fortunately, we were able to short-cut that process by hiring an ex-offender (who, despite committing hundreds of serious crimes, had few arrests and no felony convictions) with high status among several groups of Black street criminals in St. Louis. This person retired from crime after being shot and paralyzed in a gangland-style execution attempt. He then attended a university and earned a bachelor's degree, but continued to live in his old neighborhood, remaining friendly, albeit superficially, with local criminals. We initially met him when he attended a colloquium in our department and disputed the speaker's characterization of street criminals.

Working through an ex-offender with continuing ties to the underworld as a means of locating active criminals has been used successfully by other criminologists (see e.g., Taylor 1985). This approach offers the advantage that such a person already has contacts and trust in the criminal subculture and can vouch for the legitimacy of the research. In order to exploit this advantage fully, however, the ex-offender selected must be someone with a solid street reputation for integrity and must have a strong commitment to accomplishing the goals of the study.

The ex-offender hired to locate subjects for our project began by approaching former criminal associates. Some of these contacts were still "hustling," that is, actively involved in various types of crimes, whereas others either had retired or remained involved only peripherally through, for example, occasional buying and selling of stolen goods. Shortly thereafter, the ex-offender contacted several street-wise law-abiding friends, including a youth worker. He explained the research to the contacts, stressing that it was confidential and that the police were not involved. He also informed them that those who took part would be paid a small sum (typically \$25.00). He then asked the contacts to put him in touch with active residential burglars.

Figure 1 outlines the chain of referrals through which the offenders were located. Perhaps the best way to clarify this process involves selecting a

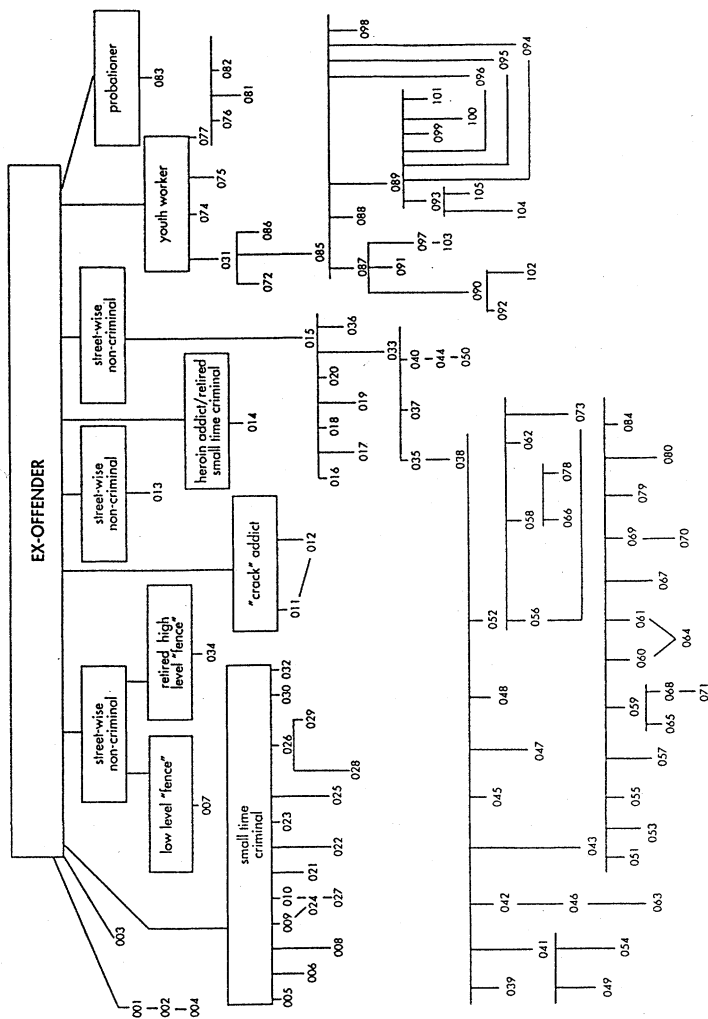


Figure 1: "Snowball" Referral Chart

subject, say 064, and identifying the referrals that led us to this person. In this case, the ex-offender working on our project contacted a street-wise, noncriminal acquaintance who put him in touch with the first active burglar in the chain, offender 015. Offender 015 referred 7 colleagues, one of whom—033—put us in touch with 3 more subjects, including 035, who in turn introduced us to 038, who referred 8 more participants. Among these participants was offender 043, a well-connected burglar who provided 12 further contacts, 2 of whom—060 and 061—convinced 064 to participate in the research. This procedure is similar to that described by Watters and Biernacki (1989, p. 426) in that “the majority of respondents were not referred directly by research staff.” As a consequence, our sample was strengthened considerably. After all, we almost certainly would not have been able to find many of these individuals on our own, let alone convince them to cooperate.

Throughout the process of locating subjects, we encountered numerous difficulties and challenges. Contacts that initially appeared to be promising, for example, sometimes proved to be unproductive and had to be dropped. And, of course, even productive contact chains had a tendency to “dry up” eventually. One of the most challenging tasks we confronted involved what Biernacki and Waldorf (1981, p. 150) have termed the “verification of eligibility,” that is, determining whether potential subjects actually met the criteria for inclusion in our research. In order to take part, offenders had to be both “residential burglars” and “currently active.” In practice, this meant that they had to have committed a residential burglary within the past 2 weeks. This seems straightforward, but it often was difficult to apply the criteria in the field because offenders were evasive about their activities. In such cases, we frequently had to rely on other members of the sample to verify the eligibility of potential subjects.

We did not pay the contacts for helping us to find subjects and, initially, motivating them to do so proved difficult. Small favors, things like giving them a ride or buying them a pack of cigarettes, produced some cooperation, but yielded only a few introductions. Moreover, the active burglars that we did manage to find often were lackadaisical about referring associates because no financial incentive was offered. Eventually, one of the informants hit on the idea of “pimping” colleagues, that is, arranging an introduction on their behalf in exchange for a cut of the participation fee (also see Cromwell et al. 1991). This idea was adopted rapidly by other informants and the number of referrals rose accordingly. In effect, these informants became “locators” (Biernacki and Waldorf 1981), helping us to expand referral chains

as well as vouching for the legitimacy of the research, and validating potential participants as active residential burglars.

The practice of pimping is consistent with the low level, underworld economy of street culture, where people are always looking for a way to get in on someone else's deal. One of our contacts put it this way: "If there's money to make out of something, I gotta figure out a way to get me some of it." Over the course of the research, numerous disputes arose between offenders and informants over the payment of referral fees. We resisted becoming involved in these disputes, reckoning that such involvement could only result in the alienation of one or both parties (e.g., Miller 1952). Instead, we made it clear that our funds were intended as interview payments and thus would be given only to interviewees.

FIELD RELATIONS

The success of our research, of course, hinged on an ability to convince potential subjects to participate. Given that many of the active burglars, especially those located early in the project, were deeply suspicious of our motives, it is reasonable to ask why the offenders were willing to take part in the research. Certainly the fact that we paid them a small sum for their time was an enticement for many, but this is not an adequate explanation. After all, criminal opportunities abound and even the inept "nickel and dime" offenders in the sample could have earned more had they spent the time engaged in illegal activity. Moreover, some of the subjects clearly were not short of cash when they agreed to participate; at the close of one interview, an offender pulled out his wallet to show us that it was stuffed with thousand dollar bills, saying:

I just wanted to prove that I didn't do this for the money. I don't need the money. I did it to help out [the ex-offender employed on our project]. We know some of the same people and he said you were cool.

Without doubt, many in our sample agreed to participate only because the ex-offender assured them that we were trustworthy. But other factors were at work as well. Letkemann (1973, p. 44), among others, has observed that the secrecy inherent in criminal work means that offenders have few opportunities to discuss their activities with anyone besides associates—which many of them find frustrating. As one of his informants put it: "What's the point of scoring if nobody knows about it." Under the right conditions, therefore, some offenders may enjoy talking about their work with researchers.

We adopted several additional strategies to maximize the cooperation of the offenders. First, following the recommendations of experienced field researchers (e.g., Irwin 1972; McCall 1978; Walker and Lidz 1977; Wright and Bennett 1990), we made an effort to "fit in" by learning the distinctive terminology and phrasing used by the offenders. Here again, the assistance of the ex-offender proved invaluable. Prior to entering the field, he suggested ways in which questions might be asked so that the subjects would better understand them, and provided us with a working knowledge of popular street terms (e.g., "boy" for heroin, "girl" for cocaine) and pronunciations (e.g., "hair ron" for heroin). What is more, he sat in on the early interviews and critiqued them afterwards, noting areas of difficulty or contention and offering possible solutions.

A second strategy to gain the cooperation of the offenders required us to give as well as take. We expected the subjects to answer our questions frankly and, therefore, often had to reciprocate. Almost all of them had questions about how the information would be used, who would have access to it, and so on. We answered these questions honestly, lest the offenders conclude that we were being evasive. Further, we honored requests from a number of subjects for various forms of assistance. Provided that the help requested was legal and fell within the general set "of norms governing the exchange of money and other kinds of favors" (Berk and Adams 1970, p. 112) on the street, we offered it. For example, we took subjects to job interviews or work, helped some to enroll in school, and gave others advice on legal matters. We even assisted a juvenile offender who was injured while running away from the police, to arrange for emergency surgery when his parents, fearing that they would be charged for the operation, refused to give their consent.

One other way we sought to obtain and keep the offenders' confidence involved demonstrating our trustworthiness by "remaining close-mouthed in regard to potentially harmful information" (Irwin 1972, p. 125). A number of the offenders tested us by asking what a criminal associate said about a particular matter. We declined to discuss such issues, explaining that the promise of confidentiality extended to all those participating in our research.

Much has been written about the necessity for researchers to be able to withstand official coercion (see Irwin 1972; McCall 1978; Polsky 1969) and we recognized from the start the threat that intrusions from criminal justice officials could pose to our research. The threat of being confronted by police patrols seemed especially great given that we planned to visit the sites of recent successful burglaries with offenders. Therefore, prior to beginning our fieldwork, we negotiated an agreement with police authorities not to interfere in the conduct of the research, and we were not subjected to official coercion.

Although the strategies described above helped to mitigate the dangers inherent in working with active criminals (see e.g., Dunlap et al. 1990), we encountered many potentially dangerous situations over the course of the research. For example, offenders turned up for interviews carrying firearms including, on one occasion, a machine gun; we were challenged on the street by subjects who feared that they were being set up for arrest; we were caught in the middle of a fight over the payment of a \$1 debt. Probably the most dangerous situation, however, arose while driving with an offender to the site of his most recent burglary. As we passed a pedestrian, the offender became agitated and demanded that we stop the car: "You want to see me kill someone? Stop the car! I'm gonna kill that motherfucker. Stop the fuckin' car!" We refused to stop and actually sped up to prevent him jumping out of the vehicle; this clearly displeased him, although he eventually calmed down. The development of such situations was largely unpredictable and thus avoiding them was difficult. Often we deferred to the ex-offender's judgment about the safety of a given set of circumstances. The most notable precaution that we took involved money; we made sure that the offenders knew that we carried little more than was necessary to pay them.

CHARACTERISTICS OF THE SAMPLE

Unless a sample of active offenders differs significantly from one obtained through criminal justice channels, the difficulties and risks associated with the street-based recruitment of research subjects could not easily be justified. Accordingly, it seems important that we establish whether such a difference exists. In doing so, we will begin by outlining the demographic characteristics of our sample. In terms of race, it nearly parallels the distribution of burglary arrests for the City of St. Louis in 1988, the most recent year for which data are available. The St. Louis Metropolitan Police Department's Annual Report (1989) reveals that 64% of burglary arrestees in that year were Black, and 36% were White. Our sample was 69% Black and 31% White. There is divergence for the gender variable, however; only 7% of all arrestees in the city were female, while 17% of our sample fell into this category. This is not surprising. The characteristics of a sample of active criminals, after all, would not be expected to mirror those of one obtained in a criminal justice setting.

Given that our research involved only currently active offenders, it is interesting to note that 21 of the subjects were on probation, parole, or serving a suspended sentence, and that a substantial number of juveniles—27 or 26% of the total—were located for the study. The inclusion of such offenders strengthens the research considerably because approximately one third of

TABLE 1: Contact With Criminal Justice System

	<i>Frequency</i>	<i>Percent</i>
Subject ever arrested (for any offense)?		
No	28	28
Yes	72	72
	<u>100</u>	
Subject ever arrested, convicted, incarcerated (for burglary)?		
No arrests	44	42
Arrest, no conviction	35	33
Arrest, conviction, no jail/prison	4	4
Arrest, conviction, jail/prison	22	21
	<u>105</u>	

arrested burglars are under 18 years of age (Sessions 1989). Juveniles, therefore, need to be taken into account in any comprehensive study of burglars. These offenders, however, seldom are included in studies of burglars located through criminal justice channels because access to them is legally restricted and they often are processed differently than adult criminals and detained in separate facilities.

Prior contact with the criminal justice system is a crucial variable for this research. Table 1 sets out whether, and to what degree, those in our sample have come into official contact with that system. Of primary interest in this table is the extent to which our snowball sampling technique uncovered a sample of residential burglars unlikely to be encountered in a criminal justice setting, the site of most research on offenders.

More than one-quarter of the offenders (28%) claimed never to have been arrested. (We excluded arrests for traffic offenses, "failure to appear" and similar minor transgressions, because such offenses do not adequately distinguish serious criminals from others.) Obviously, these offenders would have been excluded had we based our study on a jail or prison population. Perhaps a more relevant measure in the context of our study, however, is the experience of the offenders with the criminal justice system for the offense of burglary, because most previous studies of burglars not only have been based on incarcerated offenders, but also have used the charge of burglary as a screen to select subjects (e.g., Bennett and Wright 1984; Rengert and Wasilchick 1985). Of the 105 individuals in our sample, 44 (42%) had no arrests for burglary, and another 35 (33%) had one or more arrests, but no convictions for the offense. Thus 75% of our sample would not be included in a study of incarcerated burglars.

We turn now to an examination of the patterns of offending among our sample. In order to determine how many lifetime burglaries the offenders had committed, we asked them to estimate the number of completed burglaries in which they had taken part. We "bounded" this response by asking them (a) how old they were when they did their first burglary, (b) about significant gaps in offending (e.g., periods of incarceration), and (c) about fluctuations in offending levels. The subjects typically estimated how many lifetime burglaries they had committed in terms of a range (e.g., 50-60), then were prompted with questions about the variation in their rate of offending over the course of their burglary career. We recorded what offenders agreed was a conservative estimate of the number of lifetime burglaries. More than half of the sample (52%) admitted to 50 or more lifetime burglaries. Included in this group are 41 offenders (40% of the total) who have committed at least 100 such crimes.

The measure of lifetime burglaries, of course, does not provide an estimate of the *rate* of offending. For that, we calculated "lambda" (Blumstein and Cohen 1979)—that is, the annual number of lifetime burglaries—for each subject by using our interview data. We arrived at this figure by subtracting age at first burglary from age at time of initial interview; from this, we subtracted the number of years each offender spent "off the street" in a secure residential facility (prison, jail, secure detention, or treatment center). This gave us the denominator for the lambda measure, the number of years at risk. The number of lifetime burglaries was divided by years at risk to get lambda. Approximately two thirds of the sample (68%) averaged 10 or fewer burglaries a year over the course of their offending careers—a finding not out of line with lambda estimates for burglary derived from arrest data (Blumstein and Cohen 1979). It should be noted, however, that there was great variability in the rate of offending among our sample; 34% committed, on average, less than five burglaries a year while, at the other extreme, 7% committed more than 50 such crimes yearly. This subgroup of exceptionally high rate offenders accounted for 4,204 of the 13,179 residential burglaries (32%) reported by our subjects. This result compliments previous research based on self-reports by prison inmates that has shown great variability in individual crime rates, with a small group of very active criminals being responsible for a disproportionate number of offenses (e.g., Greenwood 1982; Petersilia, Greenwood, and Lavin 1977).

The final portion of the analysis compares offenders who have and have not ever been arrested *for anything* in terms of (a) their total lifetime burglaries, and (b) their lambda (see Table 2).

TABLE 2: Comparisons of Sample Members by Any Previous Arrest Status

	<i>Number</i>	<i>Mean</i>	<i>s</i>	<i>t*</i>
Total lifetime burglaries by any previous arrest				
Yes	67	120	166	.04
No	20	232	324	
	<u>N = 87</u>			
Lifetime burglary lambdas				
Yes	67	13	21	.03
No	20	28	38	
	<u>N = 87</u>			

*Because sample selection was not random, the *t*-test results must be interpreted cautiously.

The differences for these measures are pronounced. The mean lifetime burglaries for those who have never been arrested for anything is nearly double that for those who have been arrested. The variability in the group that has not been arrested is evident in the standard deviation ($s = 324$). A small subsample of this group has committed very few lifetime burglaries. Those in this subsample are mostly juvenile females who have offended infrequently over a very short period of time. But for this, there would be even larger differences between the groups. The mean lambda for those who have not been arrested is twice that for their arrested counterparts. This measure also displays considerable variation, as evidenced by the high standard deviation. Nevertheless, among those who have not been arrested, there are a number of offenders whose existence often has been doubted, namely high-rate criminals who successfully have avoided apprehension altogether.

CONCLUSION

By its nature, research involving active criminals is always demanding, often difficult, and occasionally dangerous. However, it is possible and, as the quantitative information reported above suggests, some of the offenders included in such research may differ substantially from those found through criminal justice channels. It is interesting, for example, that those in our

sample who had never been arrested for anything, on average, offended *more* frequently and had committed *more* lifetime burglaries than their arrested counterparts. These "successful" offenders, obviously, would not have shown up in a study of arrestees, prisoners, or probationers—a fact that calls into question the extent to which a sample obtained through official sources is representative of the total population of criminals.

Beyond this, researching active offenders is important because it provides an opportunity to observe and talk with them outside the institutional context. As Cromwell et al. (1991) have noted, it is difficult to assess the validity of accounts offered by institutionalized criminals. Simply put, a full understanding of criminal behavior requires that criminologists incorporate field studies of active offenders into their research agendas. Without such studies, both the representativeness and the validity of research based on offenders located through criminal justice channels will remain problematic.

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